

signature chefs auction



The March of Dimes Signature Chefs Auction is Ann Arbor's biggest fundraising party. This gourmet extravaganza will feature the skills and creativity of over 16 of the finest chefs and hottest restaurants in the area.

Geared toward individuals who enjoy fabulous cuisine, fine wine, travel and entertainment. This event includes 16 local chefs who present their signature dishes in tasting form. Guests enjoy the opportunity to bid on incredible silent auction packages and creative and unique culinary packages in the live auction. Auction packages may include dinners, hotel stays and vacation getaways to raise funds to help America's Babies.

WHO ATTENDS OUR EVENT

- An upscale market of individuals who enjoy gourmet food events
- Corporate executives and spouses
- Community leaders and influencers
- Equal numbers of men and women attend culinary events
- 35 to 60 age range
- 85% are college graduates
- Average income of \$75,000 - \$100,000
- 57% of guests are married

Corporate Sponsorships

Presenting Sponsorship \$15,000

This opportunity will provide full and complete recognition as a **Presenting Sponsor** for the 2010 Signature Chefs Auction

Benefits:

- Logo placement on the following:
 - 1,200 Save the Date Cards
 - 1,200 Invitations
 - 250 Posters
 - 400 Event Program Books
 - 500 Bid Cards
 - Event Website (and link)
 - Night of Event PowerPoint
 - Post Event DVD
- Two corporate tables with signage
- On-site banner at event
- Mention in all event press releases
- Opportunity to present opening remarks
- Recognition from stage as Presenting Sponsor
- Personal thank you at each attendees place from company CEO
- Fifteen tickets to pre-event Chefs Reception
- Recording of radio PSA for event
- Healthy Babies Healthy Business intranet wellness program for company

Platinum Sponsorship \$10,000

This opportunity will provide full and complete recognition as a **Platinum Sponsor** for the 2010 Signature Chefs Auction

Benefits:

- Logo placement on the following:
 - 1,200 Save the Date Cards
 - 1,200 Invitations
 - 250 Posters
 - 400 Event Program Books
 - 500 Bid Cards
 - Event Website (and link)
 - Night of Event PowerPoint
 - Post Event DVD
- Two corporate tables with signage
- On-site banner at event
- Mention in all event press releases
- Opportunity to present opening remarks
- Recognition from stage as Platinum Sponsor
- Ten tickets to pre-event Chefs Reception
- Healthy Babies Healthy Business intranet wellness program for company

Gold Sponsorship \$7,500

This opportunity will provide full and complete recognition as a **Gold Sponsor** for the 2010 Signature Chefs Auction

Benefits:

- Logo placement on the following:
 - 1,200 Invitations
 - 250 Posters
 - 400 Event Program Books
 - Event Website (and link)
 - Night of Event PowerPoint
 - Post Event DVD
- One corporate table with signage
- On-site banner at event
- Mention in all event press releases
- Opportunity to present opening remarks
- Recognition from stage as Gold Sponsor
- Six tickets to pre-event Chefs Reception
- Healthy Babies Healthy Business intranet wellness program for company

Silver Sponsorship \$5,000

This opportunity will provide full and complete recognition as a **Silver Sponsor** for the 2010 Signature Chefs Auction

Benefits:

- Logo placement on the following:
 - 1,200 Invitations
 - 400 Event Program Books
 - Event Website
 - Night of Event PowerPoint
 - Post Event DVD
- One corporate table with signage
- On-site banner at event
- Mention in all event press releases
- Recognition from stage as Silver Sponsor
- Four tickets to pre-event Chefs Reception
- Healthy Babies Healthy Business intranet wellness program for company

Bronze Sponsorship \$2,500

This opportunity will provide full and complete recognition as a **Bronze Sponsor** for the 2010 Signature Chefs Auction

Benefits:

- Logo placement on the following:
 - 400 Event Program Books
 - Event Website
 - Night of Event PowerPoint
 - Post Event DVD
- One corporate table with signage
- Mention in all event press releases
- Recognition from stage as Silent Auction Sponsor
- Two tickets to pre-event Chefs Reception
- Healthy Babies Healthy Business intranet wellness program for company

Program Book Ad \$250 - \$500

Opportunity to purchase ad space in the 2010 Signature Chefs Auction program book

- \$250 – Half Page Ad
 - Size – width 5 x height 4
 - Black & White Ad
- \$500 – Full Page Ad
 - Size – width 5 x height 8

Tables & Tickets

Benefactor Table - \$2,000 (10 seats)

Benefactor Ticket - \$200

*Includes your names in program book as a benefactor and two tickets to the Chefs Reception prior to event.

Corporate/Individual Table - \$1,500 (10 seats)

Individual Ticket - \$150